



CFSEI
COLD-FORMED STEEL
ENGINEERS INSTITUTE



2016 CFSEI AND MASFA ANNUAL EXPO SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

Sponsorship Fee: \$ 5000.00

- 10' X10' Exhibit Space in Expo area.
- Co-sponsorship of Reception and Dinner
- Five minutes during (event) to speak on behalf of your company.
- Display table for company materials at reception and dinner event.
- Company recognition with signage at dinner event.
- Company recognition with logo on signage and conference program.
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing material, press releases, and Steel Framing Alliance, Cold-formed Steel Engineers Institute and Mid-Atlantic Steel Framing Alliance websites.
- Four (4) Full Conference Registrations including all conference educational sessions, meals and activities.
- Maximum of 2 Platinum Sponsors based on date payment received and availability.

GOLD SPONSORSHIP

Sponsorship Fee: \$ 3500.00

- 8' Tabletop Exhibit Space in EXPO area.
- Five minutes at the beginning of one (1) selected meal function or one (1) educational session to speak on behalf of your company. (Selection based on order of payment received and availability).
- Exclusive named sponsorship attribution of your choice of meal function or educational session, excludes Reception and Dinner. (Selection based on order of payment received and availability).
- Company recognition with logo on signage and conference program.
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing material, and Steel Framing Alliance, Cold-formed Steel Engineers Institute and Mid-Atlantic Steel Framing Alliance websites.
- Two (2) Full Conference Registrations including all conference educational sessions and activities.
- Maximum of 3 Gold Sponsorships based on date payment received and availability.

<p>SILVER SPONSORSHIP</p> <ul style="list-style-type: none"> ➤ 8' Tabletop Exhibit in EXPO area. ➤ Three (3) minutes at the beginning of one (1) selected educational session to speak on behalf of your company. (Selection based on order of payment received and availability). ➤ Exclusive named sponsorship attribution of your choice of educational session. (Selection based on order of payment received and availability). ➤ Company recognition on signage and conference program. ➤ Company recognition verbally at all conference meals. ➤ Company logo on all conference correspondence including marketing material, and Steel Framing Alliance, Cold-formed Steel Engineers Institute and Mid-Atlantic Steel Framing Alliance websites ➤ One (1) Full Conference Registration including all conference educational sessions, meals, and activities. ➤ Maximum of 4 Silver Sponsorships based on date payment received and availability. 	<p>Sponsorship Fee: \$ 2500.00</p>
<p>BRONZE SPONSORSHIP</p> <ul style="list-style-type: none"> ➤ 8' Tabletop EXPO area ➤ Company recognition on signage and conference program ➤ Company recognition on all conference correspondence including marketing material, and Steel Framing Alliance, Cold-formed Steel Engineers Institute and Mid-Atlantic Steel Framing Alliance websites 	<p>Sponsorship Fee: \$ 1000.00</p>
<p>SUPPORTER SPONSORSHIP</p> <p>For organizations and individuals that would like to support the conference with a monetary contribution and receive the following:</p> <ul style="list-style-type: none"> ➤ Recognition in the conference proceedings as a supporter. 	<p>Sponsorship Fee: Determined by Supporter</p>

PAYMENT TYPE

☐ Check No: _____

☐ Pay Online: www.cfsei.org

☐ Credit Card

☐ Amex

☐ MasterCard

☐ Visa

Name _____

Card No: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

MAKE ALL CHECKS PAYABLE TO

American Iron & Steel Institute/CFSEI
25 Massachusetts Avenue, N.W. Suite 800
Washington, D.C., 20001

ANY QUESTIONS?

Contact
Rose Kuria
Tel: 202-452-7133

NAMES OF FULL CONFERENCE ATTENDEES

(Platinum 4, Gold 2, Silver 1)
